

Ontario Boosts Baseball Game

Drop 'Non-Profit' Tax Resolution

The Finance Minister's recent budget resolution that would have led to application of the 20 per cent amusement tax on motion picture exhibitions parading as non-profit enterprises has been dropped. This type of operation, conducted on a large

(Continued on Page 3)

Food For Britain From Para-FPCC

The Paramount-Famous Players family is giving a thought to its British counterpart during the present food shortage in the Old Country. It is, in fact, giving more than a thought, for the Canadian counterparts of Balaban's British boys and girls, with

(Continued on Page 10)

Hamilton, Oshawa, St. Kitts And Other Cities Help Ticket Sale

The drive to raise \$100,000 for the creation of Variety Village, Tent 28, Toronto's projected centre for the vocational training of Ontario's crippled children, is growing daily and has expanded to such cities as Hamilton, St. Catharines and Oshawa.

'Variety Girl' Will Play For Fund

"Variety Girl," the Paramount all-star production telling the history of Variety International, will be used to add to the \$100,000 drive of Tent 28, Toronto, for the establishment of a vocational guidance school to teach crippled children the means of earning a livelihood later in life.

The film will be premiered later this season in the Imperial Theatre, Toronto, at special prices. Famous Players will donate the theatre and Paramount the use of the film. The entire proceeds will go to the fund.

First event for the fund is the great benefit baseball game at the Maple Leaf Stadium, Toronto, on June 16th and theatre men throughout the province have declared their desire to join in the campaign to put it over. Progress of the Maple Leaf team is followed with great interest throughout Canada, particularly in Ontario, and many baseball fans drive in from Ontario communities when the team

(Continued on Page 3)

James Craig Cast

James Craig has been cast in the romantic lead in "A Texas Story," being made by Eagle-Lion Films of Hollywood.

Great Interest In Pioneers' Picnic

Canadian Pictures Pioneers, particularly the entertainment committee headed by Leonard Bishop, are busy working to make the picnic of the Ontario section an outstanding affair. To be held at Charlie Mavety's Circle M Ranch on June 20th for

(Continued on Page 8)

Expect '46 Report To Show Biz Down

While complete figures are as yet not available for the year 1946, admissions and boxoffice receipts to Canadian theatres will show some decrease from the record totals set in 1945 if the Dominion follows the trend in the United States. A recent survey

(Continued on Page 10)

Trade Not Optimistic About Roadshows

Canadian showmen are inclined to regard roadshow exhibitions at raised prices in Canada with pessimism, following the first such experiment since controls were lifted. Samuel Goldwyn's "The Best Years of Our Lives" is being exhibited at \$1.20 tops and, as the leadoff picture in roadshow policy, is being studied by exhibitors and distributors.

By no means a boxoffice failure, the Academy's choice as last year's best film has rung the bell loudly in one situation, Montreal, where it is going into its 10th week and what have been de-

(Continued on Page 8)

'Triumph Of Music'

MGM's "Triumph of Music" will star Robert Walker and Kathryn Grayson.

More Theatres Open And Others Start

More theatres have opened their doors recently and there is a regular flow of news about others in construction, on the planning boards or as projects. A few have push-back seats but most have the finest of projection equipment and are furnished in the best manner possible at this time.

Construction expenditures will run into millions of dollars this year and the next and, judging by present announcements, theatre expansion will continue for the next few years.

Two new theatres opened recently. The first of these was

(Continued on Page 8)

HEART OF SHOW BUSINESS

(REGH in the Los Angeles News)

The National Variety Clubs, which have been meeting in international convention this week in Los Angeles, have been called "the heart of show business." In a period such as the present when more heartfelt human helpfulness and understanding is needed everywhere, the Variety folks constitute a shining symbol.

Founded 20 years ago in Pittsburgh, the Variety Clubs have spread throughout 32 major cities in the United States and Canada. Since their inception these clubs have raised millions of dollars for child welfare, contributing fresh air funds, free milk funds, free clinics, etc.

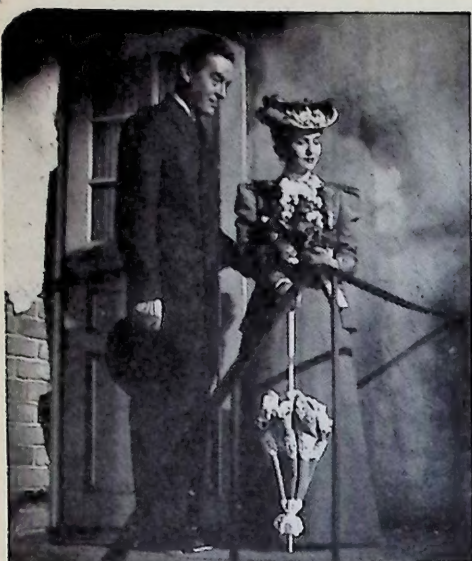
(Continued on Page 10)

June Haver Musical

June Haver stars in 20th-Fox' "I Wonder Who's Kissing Her Now."

NIX THEATRE PIX IN SASK'N SCHOOLS

The Saskatoon school board has ruled against the showing of Hollywood features during school hours at a charge of five cents per pupil to aid the athletic fund and has granted \$50 to each school instead. Several teachers acted as selectors of the films exhibited to the pupils.



'The Imperfect Lady' Para Period Pic

STARRING Ray Milland, Teresa Wright and Sir Cedric Hardwicke, Paramount's "The Imperfect Lady" is a film that will draw at the boxoffice if for no reason other than the strength of its casting.

The story is set in 1892 in England. The girl leaves home to become an actress. She falls in love with a politician but leaves him because he is an English Lord and she is a shopkeeper's daughter. By accident she is forced to spend a night in a man's room and later furnishes his alibi in court.



Drop 'Non-Profit' Tax Resolution

(Continued from Page 1)

scale in rural areas and sponsored by local organizations to keep shoppers in their own communities, has provided unfair competition because the absence of the amusement tax caused lower admission prices than those charged by theatres classified as commercial.

Theatre operators contend that such exhibitions, subsidized by shopkeepers and carried on under the auspices of local boards of trade, etc., are no less commercial than any other type of movie show and should not be excused from the tax.

In his budget speech the Honorable D. C. Abbott included a resolution which called for the application of the amusement tax to "any performance, exhibition or contest that includes professional performances, horse races or motion pictures" carried on by organizations, the explanation being that it was aimed at including those escaping the impost through technicalities.

On May 28th the Deputy Minister of National Revenue sent a circular to collectors of customs and excise, informing them that "It has been decided not to proceed with the Resolution announced by the Finance Minister in the Budget Speech concerning the amusement tax, and you are requested to withdraw demands for licensing in those cases that would have been brought under the resolution in question."

No reason for the withdrawal of the resolution has been given.

Ontario Gets Behind Variety Ball Game

(Continued from Page 1)

is at home.

Leader in interest outside Toronto is St. Catharines, for which city \$1,000 in tickets has been pledged and where Stuart Fleming is looking after Variety interests. Oshawa, too, is showing great enthusiasm and Leon Osier and other theatre men are spreading the good word—and tickets. Much is expected from Hamilton's lively theatre community, for Jim McDonough of the Hamilton Theatre Managers' Association pledged the utmost co-operation at a theatre affair there last week. Bob Maynard will join with McDonough in leading the Ambitious City for the buying and selling of tickets.

In Toronto the drive, in which Barker Peter Campbell is the leading Variety figure, got off to a circus start in the Vanity Fair, King Edward Hotel, at a meeting of Tent 28. There members pledged almost \$9,000 of the tent's \$15,000 quota and only the limited time allowed the meeting kept the figure down. Many barkers had no chance to buy tickets and these will be contacted by members of the committee.

Members of the press and the Toronto ball club were present as guests and Chief Barker John J. Fitzgibbons, in introducing Campbell, observed that it was a non-theatrical member of Variety and the entertainment world who was leading the way. Campbell explained the venture in a simple and sincere way, then purchased \$1,000 worth of tickets. Later he took \$200 more and contributed season passes as rewards for barkers pledging ample amounts. Leaf players bought 250 tickets and Conny Smythe, leader of the hockey Leafs, purchased 500 tickets.

Members of the sporting staffs of the Toronto newspapers were among the most enthusiastic of those present and showed it in print the next day by prominently proclaiming the cause of Variety. Bunny Morganson of the Evening Telegram pledged \$1,000 for that paper and a representative of the Daily Star asked for 200 tickets. Other writers present were Johnny Fitzgerald of the Telegram, Gordon Walker of the Daily Star, Allan Nicholson of

the Globe and Mail and Sam Maltin of the Daily Tribune.

A full program of pre-game attractions is being arranged and of great interest will be the lucky draws for 75-or-so prizes.

Barkers, inspired by the example of Peter Campbell, will do their best to pack the park and raise the maximum of revenue. Campbell and his associates have donated the use of the Fleet Street Stadium, bearing the operating expenses themselves, and have waived their share of the gate, as has the Baltimore team. The International League is donating its percentage, players are working gratis and the government is expected to pass up the amusement tax.

The game will be held on June 16th and on the 17th if it rains. Tickets will be obtainable by press and public at the office of the Canadian Film Weekly, 25 Dundas Square, Toronto, and the phone number is Adelaide 4317. Moody's will sell tickets at its King Street and Bloor Street stores without applying the regular service charge.

A trailer dealing with the event will be exhibited in the theatres of Toronto and other cities.

The souvenir program, in charge of Jim Nairn, is growing daily, more than \$5,000 worth of ads having been registered to date.

CAPAC Withdraws Royalty Actions

Actions taken by Composers Authors and Publishers Association against the Royal Theatre, Fort Frances, and the Capitol Theatre, Hanna, have now been settled. Suits were withdrawn when these exhibitors paid the Association's license fees and the costs of the action. The theatres are now licensed by CAPAC.

Actions against other exhibitors who have not obtained the CAPAC license are being held up because of arrangements which have been made between CAPAC and exhibitors associations. Exhibitors are being notified that they should apply for the CAPAC license if they wish to avoid unnecessary legal costs.



PETER CAMPBELL

Head of the Toronto Baseball Club and sparkplug of the great benefit game between the Leafs and Baltimore on June 16th at the Maple Leaf Stadium for the \$100,000 project of Tent 28, Toronto, Variety International — a vocational guidance school and residence for crippled children.

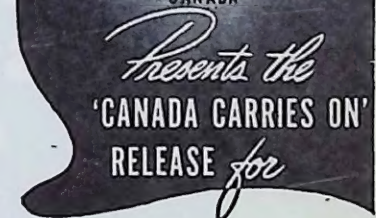
Evening Telegram photo

Alcoholics Film

Work of Alcoholics Anonymous has been dramatized in RKO's "I Am an Alcoholic," latest in the This Is America series.

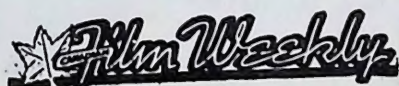
Film Completed

Camera work has been completed on Hollywood Eagle-Lion's "Love From a Stranger."



JUNE

TOMORROW'S
CITIZENS



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HYE BOSSIN, Managing Editor

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Entered as Second Class Matter.

The new word in entertainment

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It's
LAVISH...LILTING
LAUGH-LADEN!

GROUCHO MARX
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in a *Sam Coslow* MUSICAL PRODUCTION

"COPACABANA"

with the COPA GIRLS—the 14 Most Beautiful Girls in America—and the Nation's
Top Nightspot Reporters... LOUIS SOBOL • ABEL GREEN • EARL WILSON

Directed by ALFRED E. GREEN

Screenplay by Laslo Vadnay, Alan Boretz and Howard Harris • Additional
dialogue by Sydney R. Zelinka • Words and Music by Sam Coslow

Andy's So Amorous!

Gloria's Glorious

The last word in great business

COPACOLOSSAL!

loves Carmen!

Miranda's Miraculous!

The Nation Will
Be Singing!

.....
"STRANGER THINGS
HAVE HAPPENED"

*
"JE VOUS AIME"

*
"MY HEART WAS
DOING THE BOLERO"

*
"LET'S DO THE
COPACABANA"

COPACABANA

with the **14**
most beautiful
girls in America!

COPACABANA! from **UA**

The Passing Parade



Gurr, Ackery Get Pats

Toots From the Calliope

That was sure some circus band that blew the bucks out of the barkers' pockets. Marching in playing the traditional circus salute, Billboard March, it took its place on the stand and continued to meet all requests for every type of tune as rewards to the bidding boys—with the same march. Then, when everyone was sure that the one tune was its entire rep, it switched to "Let Me Call You Sweetheart." Attired in uniforms paid for by Sam Bloom, its drummer whose snare was no delusion, it almost featured the Billy Summervilles, Jr. & Sr., who could crumble crumpets with their trumpets. All it lacked was a trombonick... Bill Covert demanded to see union cards and was confounded by Billy Sr. and Jack Arthur pulling out paid-up cards in the Toronto Musical Protective Society. . . . John Fitzgibbons asked the Tely's Bunny Morganson to draw the lucky number that would determine who was to entertain 25 crippled kids in the Royal Box. He handed it to Fitz, who didn't have his specs handy and gave it to Morris Stein to read out. Morris called the number again and again with no answer, at last becoming impatient. Then he suddenly did a double take that would make Costello look like a deadpan and let out a holler. The number was his own! He promptly sold the privilege to Ted Covert for \$200 to the fund. . . . Haskell Masters, back from Europe, was at the meeting, as was Ken Leach of Calgary, also a barker.

Moppet Mots

Lloyd Gurr's little girl came home from a matinee recently, and asked her daddy if she could go back again next week "because they didn't have time to finish the picture." It seems that she had seen the serial . . . Circle M habitués were startled recently when a six-year-old girl, watching her well-known daddy having trouble getting his mount to respond to "giddy-up" and other urgings, exclaimed: "Kick the S.O.B!" . . . Heard the reaction of a city slicker who, from the Variety train to LA, observed the endless desert wastes and said: "Look at all that parking space!" . . . There's a Stella Dallas cafe on Queen Street, PRC might like to know. . . . A fellow, looking at the plane crash headlines in Mickey Firestone's delly, observed: "I guess if the Lord had meant us to fly he would have given us wings". . . . The partners in local night spots are drawn from other businesses and plague the actors with their opinions. One emcee uses the hat with the turned up brim when working, a common adornment of that craft. A partner ordered that he take it off because the place was too classy for anyone to wear his hat inside. . . . A pass issued ten years ago for the Elgin, Ottawa, by Joe Paul, the manager then, was used for "The Jolson Story."

Lines and Outlines

The flowers bloom in the Spring, tra-la, and so do the vital statistics. Nat Bresver, Community pilot, is a pappy, and Max Pelly, Manor manager, recently married Betty Bresver. Another theatre dynasty being founded? . . . Jack Bernstein of RKO surprised the Square's squares by making known his engagement to the talented Philadelphia singer and concert artist, Mary Simmons, whom he met when she came here as guest artist of the choir of which Jack is associate conductor. . . . Irving Herman, PRC publicist, and Dorothy Grossman, Monogram receptionist, are engaged. . . . Time to revive the observation that "In the Spring a young man's fancy lightly turns to thoughts of the same thing women have been thinking about all winter". . . . Frank Kavanaugh, head of 20th Century Theatres' art department, has resigned and will hereafter conduct an agency with brother Ger at 14 Merrick Street, Hamilton . . . Barnett Laxer and Jack Shane are still president and vice-president respectively of Biltmore Theatres. We were misinformed otherwise by one who, of all people, knows better. . . . Joe Meyers is now on the Eagle-Lion sales staff. . . . Dan Wallace, who recently quit the NFB, nearly got the Liberal nomination for the by-election in Halifax. . . . Dick Main is reported to have purchased Ben Gerson's share of what was their mutual interest in Listowel.

A Gurr Without a Growl

Theatre men from Toronto, Ottawa, St. Thomas, Brantford, Guelph and other Ontario cities stayed up owl hours to give a great guy named Gurr a sendoff into another industry. When Long Lloyd decided to withdraw from the Century to operate a summer hotel the Hamilton Theatre Managers' Association prepared to mark his self-transfer with a party. The news spread fast and demands for invitations came from many points.

The party, which began in the Mural Room of the Connaught Hotel, Hamilton, at 10.30 p.m., was a lively affair that was brightened by Bill Stewart's piano-pounding and the guest of honor's humorous and sentimental speech, following the presentation of a travelling bag by George Stroud in behalf of the association.

Finest tribute to Lloyd was offered by his former associate, Nat Taylor. It was on par with another type of honor offered Lloyd, this one by Ernie Warren and Johnny Kurk of Ottawa. Warren borrowed what Kurk later decided was a beer can with wings and flew himself and John in. A harrowing flight, as John tells it, with none of the difficulties daunting the imperturbable Ernie.

After much trouble getting off the ground and then staying off the ground, the plane reached the Toronto airport. There more gas was put in and the plane, after a hard fight, got into the air over Lake Ontario and headed for Hamilton. In the water one of those long, large, leisurely and almost unsinkable freighters plowed along. "You know," Warren said to his passenger, "I feel sorry for the fellows who work on that boat. If it should sink all they have left are rowboats."

At last reports six Ottawa policemen were tugging vainly at Kurk's fingers trying to get them uncrossed.

This willingness of Ernie to risk life and limb—Kurk's—to join with others in honoring Gurr is typical of the regard held for him, as Prexy Jim McDonough said over and over again in different ways—but not too often, mind you, because he was talking about Gurr. Everyone regretted the absence of Jean Ford, the association's bright secretary, who was to have made the presentation but decided to let the party remain all-male. However, she sent a nice letter.

Another bright spot was the response of those assembled to Bert Brown's explanation of the Variety Club and its baseball game for crippled kids. For the association Jim McDonough promised the utmost assistance from Hamilton theatres and he and Bob Maynard are pitching in to have those who dwell at the foot of the mountain match or exceed St. Catharine's \$1,000 purchase and Oshawa's promise.

Ivan Ackery Honored

No manager aims as relentless a fire of exploitation ack-ack at potential picture patrons as does Ivan Ackery of the Orpheum, Vancouver. This ever going-after them earned him the trade's outstanding honor for creators of public interest in programs, the Quigley Award.

His confreres at Famous Players apparently got as big a thrill out of it as did Ack. They gave the non-coaster from the Coast a luncheon in the King Edward's deluxe dining room, the Vanity Fair, and local nabobs nudged each other reaching for the asparagus and downing the olives in Ack's honor.

Toronto's downtown managers were on hand, among them Len Bishop of the Tivoli, who hired Ackery for the company 26 years ago in Winnipeg. Also listening to the lauding were Harold Israel, an assistant to Barney Balaban, and F. W. Lambert, Uni-Cinemas, Leeds, of what used to be Roastbeefville.

Ack's boss, Larry Bearg, chairmanned the occasion and eulogized Ivan, as did FP's prexy and vice-prexy respectively, John Fitzgibbons and Rube Bolstad. The bright boy from BC also drew praise from Paramount's Gordon Lightstone, who spoke

(Continued on Page 10)

Variety Bandsmen Blow Bangup Boost for Boys' Baseball Benefit



Members of Tent 28, gathered in Vanity Fair to buy and boost the sale of tickets to the big Baseball Night at the Maple Leaf Stadium on June 16th to help establish a vocational guidance school for Ontario's crippled children, were surprised when this circus band marched in and blew the money out of their pockets.

Left to right—Jack Arthur, Sam Bloom, Spieler Don Henshaw, Glenn Ireton, Billy Summerville, Jr., Billy Summerville, Sr. and Russ Simpson. The hat between Summerville and Simpson belongs to Win Barron.

CANADIAN PICTURE PIONEERS

GALA FAMILY PICNIC AND CARNIVAL

FRIDAY, JUNE 20th

Circle "M" Ranch — Kleinburg, Ont.

- CHAMPIONSHIP
BASEBALL GAME!
FILM EXCHANGE
vs. THEATRES
- BEAUTY CONTEST!
- SPORTS!
- DANCING!
- A CARNIVAL OF FUN
AND GAMES!

ADMISSION
ONE DOLLAR

•
**CHILDREN
FREE**
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TICKETS NOW
AVAILABLE
FROM ANY MEMBER
PICTURE PIONEERS
OR DON GAULD
ODEON THEATRES

- LUCKY DRAW
RAFFLE
- THE GRAND PRIZE:
BENDIX AUTOMATIC
HOME LAUNDRY
- RADIO
- NUMEROUS OTHER
VALUABLE PRIZES

—
Tickets now available from
CHARLIE MAVETY

A Cordial Welcome To All Friends In Or Outside the Motion Picture Industry

Passes



EUGENE BEAULAC

Executive secretary of the Quebec Allied Theatrical Industries, Eugene Beaulac, 58, died in Montreal last week. He was at one time chairman of the Quebec film censorship board. During the war he served as chairman in Quebec of the Motion Picture War Services Committee.

Beaulac was formerly a journalist, having become editor in 1929 of *Le Canada*, which Montreal daily he joined in 1912 after leaving the *Sherbrooke Tribune*. He began his journalistic career in 1910.

Pioneers' Picnic Great Interest In

(Continued from Page 1)

the benevolent operating fund, many special attractions are being planned.

The draw for the Pioneer raffle, of which 2,000 books are being distributed across the country, will be made at the picnic, first of the many prizes being a Bendix home laundry.

There will be a beauty contest, a baseball game between exchange and theatre men, many booths and so on. Special bus service is being arranged.

The picnic will be preceded by a luncheon and meeting of the Ontario section of the Pioneers at the King Edward Hotel.

Don Gauld of Odeon Theatres is in charge of the ticket committee and tickets may be obtained from the Pioneers or this office.

Complete Sound and Projection Equipment. Powers Heads and High Fidelity Sound.

Apply

A. E. ROLSTON

LITTLE CURRENT, ONT.

Trade Not Optimistic About Roadshows

(Continued from Page 1)

scribed as "good" runs were obtained in Winnipeg and Vancouver. In Hamilton and Ottawa the film ran two weeks and had shorter runs in smaller centres. It is still to be exhibited in Toronto and other communities.

Famous Players officials say they are not sorry they passed up the picture, which was acquired by Odeon Theatres, and Odeon men say they are not sorry either. Best indication of the state of the policy is the fact the United Artists' "Carnegie Hall," which was talked of as a roadshow, has been held back. Charles Chaplin, UA Canadian chief, had no comment to make as to the reason for the move but he admitted that the decision to either roadshow it or exhibit it at popular prices had not been made yet.

Another mooted roadshow is "Duel in the Sun." The film, possibly because of sensational publicity, is being roadshown successfully in the USA. Selznick Releasing Organization, its distributor, is not represented in Canada and its exhibition policy here is not known. There are rumors around that Regal may handle it in Canada.

The slump, real and imagined, may have had something to do with "Best Years" failure to be what was predicted, a "smash," but much customer resistance had to do with theatre spending habits. Top prices in Canada were pretty well standardized at 60 cents and many would-be patrons, on arriving at theatres where the film was and is playing, were startled to discover that \$1.20 was being asked. Hundreds of such patrons, drawn by the advertising which they did not read thoroughly, walked away from "Best Years" box-offices on learning of the raised tariff, according to competitive exhibitors. How many returned on other nights is not known.

S. Morgan Powell of the Montreal Star recently printed a letter from a prominent official of Consolidated Theatres who, in the course of proving that British films get important playing time

in the French-Canadian metropolises, touched on reasons why certain pictures do not get downtown showings.

Explaining why certain pictures "are seen only in small theatres," he touched on the question of admission prices. "Montreal," he wrote, is one of the few cities in the world today where admission prices have been kept on a pre-war level. "Canadian prices have been raised almost unnoticeable amounts since controls were lifted, for exhibitors have reported to Canadian Film Weekly that patrons have registered no objections. Most raises took place in theatres charging under a quarter and evening prices for first-run downtown showings have remained the same.

"Certain producers have been trying to break down this fight," writes Powell's correspondent. "These producers have insisted that American admission prices be charged for their particular pictures. The first-run theatres have refused to show these pictures under these conditions. The result was that these pictures would be shown in some small theatre that agreed to charge what the downtown theatres consider an unreasonable price. It is the belief of regular first-run theatres that their patrons appreciate their effort to keep admission prices down and that, while they will lose a certain amount of business by refusing these producers' demands, they will more than make up for it by retaining the good-will of their patrons."

Robinson Starrer

Edward G. Robinson will star in Paramount's "Night Has a Thousand Eyes," adapted from George Hopley's best-selling novel of the same name. John Farrow will direct.

Veteran wants to rent, lease or buy a theatre.

Give Full Particulars.

Apply

BOX 20

CANADIAN FILM WEEKLY

Two Houses Open And Others Start

(Continued from Page 1)

United Amusements' 1,152-seat Avenue Theatre in Montreal costing \$150,000 and the other was the \$25,000 Knights of Pythias' project on Grand Manan Island at Grand Harbour, NB. The latter is the second on the island, the other being the 250-seat summer house, the Happy Hour, and while performances are being given at present, the official opening will not be held until the whole building is completed.

Theatres are proposed for three different communities. Mr. and Mrs. Frank Audas, connected for two decades with F. G. Spencer Company Limited, Famous Players' affiliate, have purchased a site in Parrsboro, NS, and plan to erect a theatre of their own. One theatre is in operation there now, the 128-seat Community. Contract for a new Glace Bay, NS, house, the third there, has been let to M. R. Chappell and work will start shortly. In Niagara Falls, Ontario, V. C. Thomas, architect, has prepared preliminary plans for a theatre building containing two stores.

Work is expected to start soon or has already been launched on several projects. Cine Monde Canadian Corporation, which recently opened the Bijou in Montreal, will have another in work in that city immediately. To cost \$100,000, it will be constructed by Anglin Norcross, Quebec, Limited on Notre Dame Street West, from plans by Henry E. Green-spoon. Cine Monde also has a third theatre planned for Montreal.

Work is expected to start shortly on another, the second one in Hartland, NB, for M. S. Bernstein of B & L Theatres. Estimated cost of the structure, which will contain stores and offices, is between \$75,000 and \$100,000 and seating capacity will be 550. B & L operate Hartland's other house, the 281-seat Capitol.

Excavation is nearly completed for Famous Players' 1,000-seat \$100,000 theatre in Peterborough, Ontario. Architect is H. G. Duerr, Toronto, and general contractor is the Eastwood Construction Company Limited, Peterborough.

Foundation work is well advanced for the \$100,000 theatre in Chicoutimi, Quebec, being erected by J. Ernest Lavoie and Paul Lacoste of Montreal. Excavation has also begun on Roger Lalonde's \$150,000 theatre in St. Joseph, Quebec. Campbellford, Ontario's new 450-seat Aaron Theatre, being built by Foto-Nite, is in the final stages of construction and the opening is expected shortly.

S. Percy Heiber, C.A.

MASTER OF COMMERCE

Waverley 2669 - 2660

21 Dundas Sq., Toronto, Canada

Buck Privates Come Home

with Bud Abbott, Lou Costello
Empire-Universal 77 Mins.
BANG-UP, SLAP DASH STUFF
SHOULD HAVE THE RAFTERS RING-
ING; A & C CLICK AGAIN.

Like almost always, Abbott and Costello supply comedy from the very outset and continue to supply it until the very end. Their brand of humor is eminently the popular variety. At heart the boys are gag men. Also they have a human warmth in their motives that gives the scenario much more than mere framework for clowning. Here they smuggle a French orphan into the country and at length arrange for her to stay and be adopted.

The discharged G.I. will find laughs, too. His laughs might be of a sardonic variety stemming from inner understanding of status quo, the restored "place" of the veterans. These facets are not gone into very deeply, the surface is skimmed.

Plot jumps off aboard ship with the pair returning from the wars. Costello has smuggled Beverly Simmons in his barrack bag. She's found. There's a KP interlude that concludes on a pie-in-the-face note. Ashore the boys are discharged and return to their business, selling ties in Times Square. They meet up with the child again. She has eluded immigration officers. They mean to keep her but cannot make legal adoption moves until they are more secure. Joan Fulton and Tom Brown come on the scene. Brown is a midget racing car driver who has a hot job waiting for a race. Money is raised to pry it loose from debts. With the cops and authorities on his trail, Costello hops into the pint-sized car and there follows a wild, exciting chase. A manufacturer whose car has been commandeered sees the performance of the racing job and the future is set.

The detailing has laughter galore and everyone in the cast is in fine comic fettle.

CAST: Bud Abbott, Lou Costello, Tom Brown, Joan Fulton, Nat Pendleton, Beverly Simmons, Don Beddoe, Don Porter, Donald McBride.

CREDITS: Producer, Robert Arthur; Director, Charles T. Barton; Screenplay by John Grant, Frederic I. Rinaldo; Robert Lees; Original story, Richard Macaulay, Bradford Ropes; Cameraman, Charles Van Enger.

DIRECTION, Good. PHOTOGRAPHY, Fine.

'Roughshod' Shooting

RKO's "Roughshod" has gone before the cameras.

Pursued

with Teresa Wright, Robert Mitchum
Warners 101 Mins.

ADULT TALE OF TWISTED PERSONALITIES, SOUNDLY DRAMATIC, RATES AS FIRST-RATE "CLASS" WESTERN, ABLY PLAYED AND SKILLFULLY DIRECTED.

Introducing the neurotic to the western scene, "Pursued," second number from U. S. Pictures, is a sound dramatic offering, holding attention from the outset and delivering a story that mounts to a fair peak of suspense.

Niven Busch's original screenplay takes the case of Mitchum and traces it back to an experience that occurred in his childhood when his family was wiped out in a feud. The telling is heavily detailed. Segments of Mitchum's mental problem are treated. The scenario mounts to its climax and conclusion via the flashback method and Mitchum is routed from his marriage bed when the feuding forces decide to wipe out the last of the "Rand" clan—Mitchum.

Mitchum, as a child is taken by Miss Anderson and raised along with Miss Wright and John Rodney. When the Spanish War comes he goes off to return a hero. He goes back to the ranch and discerns a dislike for his presence there by Rodney. Later they brawl. Rodney tries to kill Mitchum, is himself killed. Miss Wright and Miss Anderson think it was murder and Mitchum, acquitted, departs to take a partnership in a gambling joint-saloon with Alan Hale. They prosper.

Meanwhile Dean Jagger, stalwart of the "Callum" clan lurks in the near distance and provokes situations. He sets a stupid lout to kill Mitchum. It works in reverse. Hale is around to save Mitchum's life in an ambush. Mitchum has always loved Miss Wright and he again takes up wooing her. She acquiesces, but coolly. At length they marry. She plans to kill him on their wedding night. Hence the tale, which concludes with the pair being surrounded in the old "Rand" place. They give in. Mitchum is about to be hung. Miss Anderson saves him by killing Jagger. Meanwhile, there has been a thorough understanding.

CAST: Teresa Wright, Robert Mitchum, Judith Anderson, Dean Jagger, Alan Hale, John Rodney, Harry Carey, Jr., Clifton Young.

CREDITS: Producer, Milton Sperling; Director, Raoul Walsh; Screenplay and original story, Niven Busch; Cameraman, James Wong Howe.

DIRECTION, Very Good. PHOTOGRAPHY, Excellent.

Dishonored Lady

with Hedy Lamarr, Dennis O'Keefe,
John Loder 85 Mins.

GOOD DRAMATIC BET FOR LADIES' DAY; WELL DONE AND HAS FINE PRODUCTION VALUES.

The ladies will find "Dishonored Lady" quite the drama to their liking. This Hunt Stromberg production of the play by Edward Sheldon and Margaret Ayer Barnes is done well, sustains interest and offers enough lively dramatics to register not only with the distaff side but also with the general audience. The story has been embroidered with elements of psychiatry. It has a great deal of production merit.

Dissecting modern life as it is lived in super sophisticated circles the story opens with Miss Lamarr attempting suicide. She is brought out of this state by Morris Carnovsky and soon enters into an affair with John Loder, a diamond merchant. The news of her synthetic romance with Loder comes back to her at her office via gossip. She quits her job as art editor of a snooty slickpaper magazine and after wandering about the city in a daze returns to Carnovsky.

He outlines a course of curative action in which she assumes a new name, moves into Greenwich Village and pursues an art career. She meets Dennis O'Keefe and falls in love with him. Loder, meanwhile, has engaged William Lundigan to track Miss Lamarr. A brief return to her old life sets off the sordid aspects of her old affair with Loder to new complications. O'Keefe plans to marry Miss Lamarr. When the time nears she becomes involved in the killing of Loder.

The concluding sequences of the story involve the trial of Miss Lamarr. O'Keefe returns. At first he is revolted by the lurid story of her past but he is made to see the light by Carnovsky and it is largely through his effort that Miss Lamarr is acquitted. It ends on the right reconciliatory note.

CAST: Hedy Lamarr, Dennis O'Keefe, John Loder, William Lundigan, Natalie Schafer, Paul Cavanaugh, Morris Carnovsky, Douglas Dumbrille.

CREDITS: A Hunt Stromberg Production; Producer, Jack Chertok; Director, Robert Stevenson; Screenplay, Edmund H. North; Based on play by Edward Sheldon, Margaret Ayer Barnes; Cameraman Lucien Andriot.

DIRECTION, Effective. PHOTOGRAPHY, Very Good.

High Barbaree

with Van Johnson, June Allyson
MGM 91 Mins.

WARM AND HUMAN STORY INGRATIATINGLY TOLD IS VERY GOOD BET FOR THE GENERAL AUDIENCE.

A great deal of warm, human feeling flows through "High Barbaree." The story unfolds ingratiatingly, touched off neatly with humorous notes. Withal, it has movement, pace and generates much interest for the entire audience all the way. It manages to be, also, colorful and exciting.

Van Johnson and Miss Allyson are very well cast here. There's also Henry Hull, Thomas Mitchell, Geraldine Wall and Claude Jarman, Jr., to ring in telling performances.

Most of the tale unfolds via flashback. Johnson is a Navy pilot shot down in a patrol bomber. This, after he had made his farewells to Miss Allyson, a Navy nurse, and patched up their romance. That romance was the real thing stemming from childhood.

With the exception of "Joe" who later dies, Johnson becomes the lone survivor. He tells the story of his life to "Joe" as they drift to the position of "High Barbaree," a fictitious island conjured up in the imagination of Thomas Mitchell, Johnson's uncle, who told tall tales of the sea.

Grown up, Johnson leaves medical school and takes up aviation. Miss Allyson and her family, 10 years previously, had moved to another state. There is a reunion of sorts but Johnson becomes affianced to Marilyn Maxwell. Day Miss Allyson is to leave there's a tornado. Johnson is pressed into medical assistance. He finds himself and his true vocation. Attempting to take up with Miss Allyson where he left off he learns she has flown to the coast, embarked for Hawaii. Pearl Harbor follows. Mitchell shows up one day at Johnson's base. Miss Allyson is with him but must sail.

Johnson passes out from the ordeal of crash survival and is picked up by Mitchell's ship. He comes out of it in Miss Allyson's arms.

CAST: Van Johnson, June Allyson, Thomas Mitchell, Marilyn Maxwell, Cameron Mitchell, Claude Jarman, Jr.

CREDITS: Producer, Everett Riskin; Director, Jack Conway; Screenplay by Anne Morrison Chaplin, Whitfield Cook, Cyril Hume; Based on a novel by Charles Nordhoff and James N. Hall.

DIRECTION, Very Good. PHOTOGRAPHY, Fine.

Food For Britain From Para-FPCC

(Continued from Page 1)

the blessings and support of Gordon Lightstone of Paramount and J. J. Fitzgibbons and R. W. Bolstad of Famous Players, are packing and sending food parcels abroad every month. The Toronto employees of the companies mentioned have "adopted" a group of Paramount employees in Great Britain.

The first shipment was assembled and packed at Famous Players office. Boxes were made up and filled on an "assembly line" and employees of both companies not only packed the parcels but wrapped and tied them and helped deliver them to the post office.

Employees of Paramount and Famous Players had expressed a desire to help bring some cheer to their British cousins and it was decided to write J. E. Perkins, chairman and managing director of Paramount in Britain, for a list of his employees.

Each package was addressed to a member of the British staff and the personal touch was added by the inclusion of a gift card signed by a member of either the Paramount or Famous Players' organization.

Arrangements for the purchasing of articles and the packing were in the hands of Marion Ballard, Bert Brown and Jimmy Cameron of Famous Players and the group of packers for the first shipment of parcels included Charlie Murphy, Colin Belle and Bill McGill of Paramount and R. W. Bolstad, Bea Hetherington, Marion Ballard, Bea MacPherson, Ann Carroll, Dorothy Ryan, Maxine Watson, Harrison Patte, Ferg Martin, Bob Fuller, Tom Chatfield, Norman Barker, Bert Brown and Jimmy Cameron of Famous Players.

Each parcel weighing 20 pounds, contained 26 items including: dried peaches and apricots, dates, fruit cake, grapefruit juice, concentrated soups, canned weiners, sausage, steak and mushrooms, chicken, condensed milk, Nescafe, tea, chocolate bars, nuts, shortening, tomato sauce and cheese.

THEATRE SEATING

Several thousand used upholstered opera chairs on hand. We are headquarters for the cream of the used chair crop. We pick the lots that we think you will like. We furnish proper slope and sections desired to fit your theatre. Our many years experience in the seating business is your guarantee. Write for exact photo and price. We have parts for all makes of chairs. Also, leatherette, 25x25 in. all colors, 55c ea. Good quality.

CHICAGO USED CHAIR MART,
829 So. State St., Chicago 5, Illinois,
U.S.A.

HEART OF SHOW BUSINESS

(Continued from Page 1)

Additionally, Variety members always stand ready to give help to a community in its various public functions. During the war the clubs sponsored 5,000 shows for members of the armed services as well as contributing weekly entertainment in clubrooms and canteens.

Yet what stands out in the Variety record is the splendid accomplishment in the field of child welfare.

It has been said that as our civilization grows and develops we will find the values and needs of childhood playing an increasingly important part in all public policy. This is because the welfare and development of the child is of the very essence and spirit of democracy. The child is the living reality of human growth and social development. The child is our proof that the driving force in all human life is freedom, and that freedom means the opportunity to grow in all directions.

The National Variety Clubs are helping America to grow in every way by helping underprivileged children to do their own growing. They are seeing to it that thousands of children are not hampered and restricted by economic adversity, in this basic life-drive to grow.

Can anyone point to a more hopeful job any group is doing? Certainly, in every sense of the word, this is Christian charity.

The National Variety Clubs deserve America's thanks and plaudits.

Triple Day-And-Date Policy In Toronto

First triple day-and-date policy in Toronto has been inaugurated by the 20th Century Theatres in Toronto. The Ace, Kenwood and Esquire, situated in different parts of the city, are running the same features from 2 p.m. daily.

Most features will be first-run of lesser category pictures, although Roy Rogers' first color picture is one of those booked. Syd Roth is supervisor.

Three Toronto houses are now following dual day-and-date policy with considerable success.

Para Sets Stars For 'My Own True Love'

Melvyn Douglas has been signed by Paramount to star with Phyllis Calvert, British favorite now under contract to the studio, in "My Own True Love." The film will be made from the forthcoming novel, "Make You a Fine Wife," by Yolanda Foldes, author of the best-selling "Golden Earrings" which Paramount has picture with Ray Milland and Marlene Dietrich.

Jimmy Durante Pic

Jimmy Durante heads the cast of MGM's "You're Beautiful."

IVAN ACKERY HONORED

(Continued from On the Square)

for the distributors. They, naturally, have an appreciative interest in all such gross-goosing activities.

Fitz, in presenting Ackery with a cheque on the Royal Bank from Famous Players, said that such activity helped retain the confidence of the distributors in the company as the best and most fruitful custodian of their product. They gave preference to Famous Players as the best agency for their best films and this created an obligation in return which only the Ackerys could discharge. It was protection for the company, the individual and the distributor. Today, with business down and indicating days ahead with some degree of depression, the Ackerys were invaluable.

In Greek mythology the Orpheum would likely be the home of Orpheus. This Orpheus was the son of Calliope, patron of eloquence, and Apollo, a bringer of light. Orpheus' music gave him power over all living things. Well now, this Ackery character, tenant of our Orpheum, has his own kind of music and his own way of exercising power over living things that walk upright, catching them by eye and ear and inducing them to line up and lay it on the line.

He has it all over the ancient Greeks, for they were myths and a myth is as good as a mile. There is no phantasy about Ackery. Ask Messrs. Bearg, Fitzgibbons or Quigley. Or ask the Royal Bank.

Expect '46 Report To Show Biz Down

(Continued from Page 1)

of the industry in the USA by Standard and Poor found that motion picture companies reached the peak in profits during 1946 but the boxoffice figures were somewhat lower than in 1945.

The explanations advanced by the survey for this seeming phenomenon are the removal of the excess profits tax, the reopening and expanding of foreign markets after the war and the raising of admission prices.

During 1945 an average of 4,145,600 people bought tickets for motion pictures each week in Canada, out of an estimated population of close to 13,000,000. In the USA some 110,000,000 each week queued up for the right to enter the movies out of an estimated population of over 140,000,000 and in Great Britain 33,000,000 of an estimated total of 47,000,000 attended the cinemas every seven days. While all surveys tend to show there is a direct connection between the rise in salaries and wages in a country and the rise in boxoffice receipts, Great Britain is causing real surprise by going against that tendency. Post-war troubles, strikes, unemployment, floods, harsh winters and money scarcity have not caused a drop in attendance. Most observers believe that the British go more often to theatres to forget their woes and enjoy one bright spot in so much gloom.

Standard and Poor's survey lead them to believe that attendance will dip further if business recedes in the remainder of 1947 as it has in the first four months. This may prompt downward price adjustments in the industry. Another belief is that due to the higher cost of living, theatregoers were becoming more discriminatory in expenditures, especially where inferior motion pictures were concerned.

Reminders

VARIETY CLUB
Night Baseball Game
June 16th.

PIONEERS PICNIC
Circle M Ranch
June 20th.

—ALL PROCEEDS FOR CHARITY—

DANIEL BOONE—Held Over
At The Strand, Montreal





Shirley is whirley about
the Guy who gives the girls
a big romantic bang!...
... in RKO's

HONEYMOON

Miss Glamorous
and Mr. Amorous . . . in a
gay elopement adventure
that makes Mexico
City blush . . . !

Shirley
TEMPLE

Franchot
STONE

Guy
MADISON

in

Honeymoon

A WILLIAM KEIGHLEY PICTURE

with LINA ROMAY • GENE LOCKHART
CORINNA MURA • GRANT MITCHELL

Produced by WARREN DUFF • Directed by WILLIAM KEIGHLEY
Screen Play by MICHAEL KANIN
Based on a story by VICKI BAUM





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to 106,513,385 CIRCULATION—in Life, Saturday Evening Post, Look, Liberty, Cosmopolitan, Woman's Home Companion, Ladies' Home Journal, Red Book, Fan Magazines... American Weekly, This Week and Parade, circulated in 64 important Sunday newspapers.

RKO's PIC-TOUR OF THE MONTH



"FUN AND FANCY FREE"

SPINNING YARNS at party given by Charlie McCarthy, attended by Mortimer Snerd, is many-voiced **EDGAR BERGEN**. Scene from **WALT DISNEY's Fun and Fancy Free**, full-length Technicolor musical. **DINAH SHORE**, Mickey Mouse, Donald Duck, also shine in cast.



"SO WELL REMEMBERED"

PROUD PAPA is British film star **JOHN MILLS**, soon seen with daughter, above, in James Hilton's *So Well Remembered*, filmed in England. Anglo-American cast includes **MARTHA SCOTT**, **PATRICIA ROBERTSON**, **TREVOR HOWARD**, **RICHARD CARLSON**. An RKO-Rank Picture.



"THE BACHELOR AND THE BOBBY-SOXER"

LAUGHTER SUSPENDED on RKO's *The Bachelor and the Bobby-Soxer* set while **SHIRLEY TEMPLE** gets touch-up from studio make-up man. Fun starts again when Shirley, as smitten bobby-soxer, begins swooning over wary **CARY GRANT**. Brilliant star cast includes **MYRNA LOY**.



"MAGIC TOWN"

HAPPY HUNTING. True lovers always find their own Magic Town. **JAMES STEWART**, **JANE WYMAN** seek and find theirs in *Magic Town*, film of many provocative situations, hailed the most unusual comedy romance in years. An independent **ROBERT RISKIN** Production.

THESE BIG RKO PICTURES WILL
SOON BE SHOWN AT YOUR THEATRE







SHOWMEN! Here's Your Opening Day Ad!

**LIFT YOUR FACES TO THE STARS—
FOR THERE IS WHERE "THE YEARLING" IS WRITTEN!**



ONE OF THE GREAT
PICTURES OF ALL TIME—

Because its indomitable
courage, its humanness, its
man-woman love and sheer
down-to-earth honesty, are
timeless!

M-G-M'S PRIZE PICTURE!

"The Yearling"

**EIGHT YEARS IN THE MAKING—
A LIFETIME OF REMEMBERING!**



Your heart will leap
and bound with Jody and
his deer, Flag, through
the untamed forests.

starring

GREGORY PECK
as Penny, the Stalwart!

JANE WYMAN
as Ma, the Magnificent!

A CLARENCE BROWN PRODUCTION
INTRODUCING THE SENSATIONAL
YOUNG TALENT FIND,

CLAUDE JARMAN Jr.
as Jody

Produced by SIDNEY FRANKLIN
based on the Pulitzer Prize Novel by
MARJORIE KINNAN RAWLINGS.

in OUTDOOR

TECHNICOLOR

- CLAUDE JARMAN Jr. won a
SPECIAL ACADEMY AWARD
for his role in this picture.

"THE YEARLING" is a picture you'll never forget. The photography is so beautiful that it will bring tears to your eyes, the story so sweet and simple that it will make you feel humble, and the music is out of this world — it is heavenly.

Don't miss "THE YEARLING" — seeing it will be one of the nicest things that has happened to you in a long time.

—Kathryn Adams,
Teens and Twenties,
CANADIAN HOME JOURNAL.